

Lauren Sorensen

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Employment history

July 2019 – February 2021

Los Angeles, California, United States

Senior Consultant, Whirl-i-Gig

- Collaborates with clients on the implementation of open-source CollectiveAccess software, including metadata modeling and taxonomy strategies
- Consultant work on digital preservation, time-based media and moving image advisement and reports, digital project workflow advisement

May 2016 – July 2019

Los Angeles, California, United States

Consultant, educator & researcher, Self-employed

- Digital & time-based media archives assessment, media conservation, workflow advisement
- Project management for digital preservation & access initiatives
- Digital preservation tools implementation & training
- Footage research, and associated intellectual and cultural property rights
- Taught and developed curriculum for professional development online course, "Introduction to Digital Preservation"

Clients: Glenstone Museum, Whitney Museum, City of Los Angeles' Department of Cultural Affairs, PreserveThis, LLC, Vice Media, Catch&Release, Inc., University of Richmond Boatwright Memorial Library, Association of Moving Image Archivists.

October 2017 – June 2018

Los Angeles, California, United States

Teaching Assistant, Internet & Society, University of California, Los Angeles (Information Studies)

- Providing assistance for all aspects of running an Information Studies undergraduate course, including course management, grading, and select lectures regarding web archiving and cultural heritage

May 2015 – May 2016

Los Angeles, California, United States

Digital Asset Manager & Archivist, Hammer Museum

- Developed policies and practices to preserve and provide access to archives & time-based media
- Collaborated with museum staff to create a DAM system taxonomy
- Maintenance, training & user support for digital asset management system

January 2014 – May 2015

Culpeper, Virginia, United States

Digital Conversion Specialist, Library of Congress, National Audio-Visual Conservation Center

- Preserve and provide access to born digital and digitized analog video and audio for American Archive of Public Broadcasting (AAPB)
- Mapped PBCore metadata standard into the NAVCC's collections management system
- Project management, facilitated decision-making around file retention and appraisal, ingestion of files
- Assisted in managing funded projects, and writing grant proposals for future activities

October 2010 – December 2013

San Francisco, California, United States

Preservation Project Manager, Bay Area Video Coalition

- Digitization of analog videotape for non-profits, archives, museums and libraries
- Project manager for Mellon-funded video digitization & digital repository project for dance archives
- Managed collection assessment program, advised clients on collection care
- Supervised interns & volunteers

August 2007 – November 2010

San Francisco, California, United States

Assistant Director, Canyon Cinema

- Cataloging, film inspection, research access and general operations for artist film cooperative
- Filmmaker & curatorial consultation, handling distribution of new work, education about the collection
- Project manager for website redesign & overhaul
- Supervised interns & volunteers

April 2007 – December 2007

New York, New York, United States

Research Assistant, National Digital Information Infrastructure and Preservation Program (NDIIPP)

- Conducted research on acquisition of born digital content & digital repositories for public television content, business models for digital archives
- Created crosswalks between digital library metadata standards

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Education

University of California, Los Angeles, completed PhD coursework in Information Studies, 2016-2018

New York University, Master of Arts, Moving Image Archiving & Preservation, 2007

University of California, Santa Cruz, Bachelor of Arts, Film & Digital Media, 2003

Skills

Project management: Training, timeline, workflow design, requirements and deliverables for archives, media conservation & digital projects.

Preservation & digital tools: Systems & database maintenance, MediaInfo, EXIFtool, BagIt, Archivematica, Rsync; community standards for preservation & access to digital media.

Metadata standards & data modeling: AACR2, PBCore, PREMIS, Dublin Core, EAD, DACS, OpenRefine.

Archiving & conservation: Born digital, digitized, film, audio and video formats, preservation and access, rights research; operation and maintenance of imaging software, computing devices, projectors, video playback devices & digitization equipment; archival paper records, digital documents and ephemera.

Selected panels & publications

[Forthcoming] Contributor, "Accessioning Legacy Media / Audiovisual Materials," *Archival Accessioning* by Audra Eagle Yun, to be published by Society of American Archivists (2021)

Paper, "Analog Video in Moving Image Archives & Conservation: Infrastructures of Knowledge from Production to Preservation." KULA Journal: knowledge creation, dissemination, and preservation studies. DOI: <https://doi.org/10.5334/kula.32> (December 2018)

Paper, Sanchez, Crystal (co-author), "The Physical Nature of Digital Media & What It Means for Conservation," American Institute for Conservation of Historic & Artistic Works Annual Meeting, Opening General Session, Houston, TX (May 2018)

Panelist & Chair, *Copy-it-Right: Historicizing and Preserving Video Processing Tools*, Association of Moving Image Archivists' conference, New Orleans, LA (November 2017)

Panelist, *Claiming Tech: Women, Technology, and the Spotlight*, Association of Moving Image Archivists' conference, Pittsburgh, PA (November 2016)

Panelist, *American Archive of Public Broadcasting: A Community of Public Media Builds an Archive*, "Preservation & Content Continuity" Association of Moving Image Archivists' conference, Savannah, GA (October 2014)

Panelist, *Open Source Tools, Technologies and Considerations*, "Git and Github: an Introduction for Archivists," Association of Moving Image Archivists' conference, Savannah, GA (October 2014)

Panelist, *Getting Things Done with Born Digital Collections*, Society of American Archivists' Annual Meeting, Washington, DC (August 2014)

Panelist, *Preservation Action Plan for VHS*, "Building a VHS Digitization Station for the Dance Preservation & Digitization Project," Association of Moving Image Archivists' conference, Richmond, VA (November 2013)

Paper, Jones, Tanisha (co-author), "Developing and Implementing a Digital Video Repository for Legacy Dance Documentation," UNESCO's The Memory of the World in the Digital Age: Digitization and Preservation conference, Vancouver, BC (September 2012)

Paper, "Capture Software Study for the Preservation of Analog Video," American Institute for Conservation of Historic and Artistic Works' annual meeting, Albuquerque, NM (May 2012). Published *Electronic Media Review*, Volume II (2013)

Paper, "Organizational Legacy and the Future of Legacy Media: A Short History of Bay Area Video Coalition's Preservation Program," Association of Moving Image Archivists' conference, Austin, TX (December 2011)

Selected professional activities

Editorial Board, *The Moving Image* (University of Minnesota Press) (2019 – present)

Secretary & Director of the Board, Association of Moving Image Archivists (2016 – 2018)

Co-founder, annual Association of Moving Image Archivists & Digital Library Federation Hack Day (2013 – present)

Member, American Institute for Conservation of Historic and Artistic Works (2010 – present)

Member, Association of Moving Image Archivists (2005 – present)

Program Chair, American Institute for Conservation of Historic and Artistic Works, Electronic Media Group (2016 – 2017)

References available upon request